# BMW of North America, LLC 2011 Model Year Confidential Wholesale Price

### Effective February 9, 2010

	X5	X5
U.S. Models	xDrive35d	xDrive50i
Base Price U.S.A. Port of Entry*	\$47,195	\$53,730
Base Price Euro Delivery Munich Pick Up	NA	NA
Base Price Diplomatic U.S.A. Port of Entry	\$44,835	\$51,040
Training Service Fee (Excludes Euro Delivery)	\$200	\$200

Optio	ns		
300	Space-saver spare	\$135	\$135
322	Comfort Access keyless entry	\$910	\$910
328	Running boards	\$275	\$275
386	Roof rails	\$90	\$90
4AD	Brushed Aluminum trim	NA	NC
4AZ	Dark Bamboo wood trim	NC	NC
4BP	Light Poplar Wood trim	NC	NC
4UB	3rd row seat	\$1,545	\$1,545
5DK	Side-view camera (Requires ZTP on indicated models)	\$275 (req'd)	\$275 (req'd)
610	Head-up Display (Requires 609 or ZTP on indicated models)	\$1,185 (req'd)	\$1,185 (req'd)
639	BMW Assist with Bluetooth (Included in package)	\$685 ZPP	\$685 ZPP
655	Satellite radio with 1 year subscription (Included in package)	\$320 ZPS	\$320 ZPS
6FF	Rear seat entertainment	\$1,545	\$1,545
6FL	iPod and USB adapter (Included in package)	\$365 ZPS	\$365 ZPS
6NF	Smartphone Integration (Requires 6FL or ZPS on indicated models)	\$135 (req'd)	\$135 (req'd)

# Priority 1 Options

217	Active Steering		\$1,410
2VA	Adaptive Drive (Included in package)	\$3,185	\$3,185 ZMP
456	Multi-contour seats (In combination with ZAP) (In combination with ZMP) (Included in package)	\$1,185 \$820 ZAV	\$1,185 \$820 \$820 ZAV
494	Heated front seats (Included in package)	\$455 ZCW	\$455 ZCW
496	Heated rear seats	\$320	\$320
4M5	Nappa Leather Dashboard and Center Console	\$1,730	\$1,730
508	Park Distance Control (Included in package)	\$685 ZTP	\$685 ZTP
5AC	Automatic high beams (Requires ZPP on indicated models)	\$230 (req'd)	\$230 (req'd)
5AD	Lane Departure Warning (Requires ZAP on indicated models) (Requires ZAP or ZMP on indicated models)	\$865 (req'd)	\$865 (req'd)
5DF	Active Cruise Control		\$2,185
609	Navigation system (Included in package) (Requires ZPP or 639 on indicated models)	\$1,730 ZTP (req'd)	\$1,730 ZTP (req'd)

### Colors

Colors		
Non-Metallic paint	STD	STD
Metallic paint	NC	NC

#### Priority 1 Colors N.4.-....

A76	Deep Sea Blue Metallic paint	NC	NC
A82	Vermilion Red Metallic paint	NC	NC

# Upholsteries

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KC	Leatherette	STD	NA
LU	Nevada Leather (Included in package)	\$1,320 ZPP	STD

### **Priority 1 Upholsteries**

LUF1	Tobacco Nevada Leather	\$1,320	NC
LV	Perforated Nevada Leather	\$1,320	NC
	(Included in package)	ZAV	ZAV
	(Requires ZAV on Indicated models)	(req'd)	(req'd)
LVB4	Sand Beige Perforated Nevada Leather	\$1,320	NC
LVSW	Black Perforated Nevada Leather	\$1,320	NC
NA	Nappa Leather (In combination with ZPP)	\$3,505 \$2,185	\$2,185
	(Requires 456 on indicated models)	(req'd)	(req'd)
NAB4	Sand Beige Nappa Leather	\$3,505	\$2,185
NASW	Black Nappa Leather	\$3,505	\$2,185

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Effective	February	9,	2010
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		X5	X5
U.S. N	lodels	xDrive35d	xDrive50i
Packa	iges		
ZAP	Sport Activity Package 2LE 20" wheels w/performance tires (upgrade) 2LM 20" wheels w/performance tires (upgrade)	\$2,000 +\$865	\$2,000 +\$865
ZCW	Cold Weather Package (In combination with ZMP)	\$820	\$820 \$685
ZMP	M Sport Package 2NY 20" wheels performance tires (upgrade) (Requires 508 on indicated models)	NA	\$5,915 +\$865 (req'd)
ZPP	Premium Package	\$3,095	\$2,000
ZPS	Premium Sound Package	\$1,640	\$1,640
ZRC	Rear Climate Package	\$820	\$820
ZTP	Technology Package (Requires ZPP on indicated models)	\$2,820 (req'd)	\$2,820 (req'd)
Priori	ty 1 Packages		
ZAV	Active ventilated seat package (Requires ZCW or 494 on indicated models)	\$1,910 (req'd)	\$1,910 (req'd)
Note:	Package contents not fully represented above. Comprehensive package descriptions available separately.		
Other	Charges		
Destin	ation & Handling	\$875	\$875

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option \* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

# BMW of North America, LLC 2011 Model Year Suggested Retail Price

NAB4 Sand Beige Nappa Leather

NASW Black Nappa Leather

### Effective February 9, 2010

U.S. Models	X5 xDrive35d	X5 xDrive50i
Base Price U.S.A. Port of Entry*	\$51,300	\$58,400
Base Price Euro Delivery Munich Pick Up	NA	NA
Base Price Diplomatic U.S.A. Port of Entry	\$48,735	\$55,480

Option 300	-	\$150	\$150
	Space-saver spare		
322	Comfort Access keyless entry	\$1,000	\$1,00
328	Running boards	\$300	\$30
386	Roof rails	\$100	\$10
1AD	Brushed Aluminum trim	NA	NO
1AZ	Dark Bamboo wood trim	NC	N
4BP	Light Poplar Wood trim	NC	NC
4UB	3rd row seat	\$1,700	\$1,70
5DK	Side-view camera (Requires ZTP on indicated models)	\$300 (req'd)	\$300 (rog'd
610	Head-up Display	\$1,300	(req'd) \$1.30
010	(Requires 609 or ZTP on indicated models)	(reg'd)	(req'd
639	BMW Assist with Bluetooth	\$750	\$750
	(Included in package)	ZPP	ZPF
655	Satellite radio with 1 year subscription	\$350	\$350
	(Included in package)	ZPS	ZPS
6FF	Rear seat entertainment	\$1,700	\$1,700
6FL	iPod and USB adapter	\$400 ZPS	\$400 ZPS
6NF	(Included in package) Smartphone Integration	\$150	\$150
OINF	(Requires 6FL or ZPS on indicated models)	(req'd)	req'd)
			(
Priorit	y 1 Options		
217	Active Steering		\$1,550
2VA	Adaptive Drive	\$3,500	\$3,500
_ , , ,	(Included in package)	\$0,000	ZMF
456	Multi-contour seats	\$1,300	\$1,300
	(In combination with ZAP)	\$900	\$900 \$900
	(In combination with ZMP) (Included in package)	ZAV	\$900 ZAV
494	Heated front seats	\$500	\$500
	(Included in package)	ŻĊŴ	ŽCW
496	Heated rear seats	\$350	\$350
4M5	Nappa Leather Dashboard and Center Console	\$1,900	\$1,900
508	Park Distance Control	\$750	\$750
	(Included in package)	ZTP	ZTF
5AC	Automatic high beams	\$250	\$250
	(Requires ZPP on indicated models)	(req'd)	(req'd
5AD	Lane Departure Warning (Requires ZAP on indicated models)	\$950 (req'd)	\$950
	(Requires ZAP or ZMP on indicated models)	(1040)	(req'd)
5DF	Active Cruise Control		\$2,400
609	Navigation system	\$1,900	\$1,900
	(Included in package)	ZTP	ZTF
	(Requires ZPP or 639 on indicated models)	(req'd)	(req'd)
Colors			
	Non-Metallic paint	STD	STD
	Metallic paint	NC	NC
	y 1 Colors		
476	Deep Sea Blue Metallic paint	NC	NC
482	Vermilion Red Metallic paint	NC	NC
	steries		
KC	Leatherette	STD	NA
LU	Nevada Leather (Included in package)	\$1,450 ZPP	STE
	(included in package)	ZFF	
Driarit	y 1 Upholsteries		
LUF1	Tobacco Nevada Leather	\$1,450	NC
LUFI			NC
∟V	Perforated Nevada Leather (Included in package)	\$1,450 ZAV	ZA\
	(Requires ZAV on indicated models)	(req'd)	(req'd
LVB4	Sand Beige Perforated Nevada Leather	\$1,450	NC
LVSW	5	\$1,450	NC
NA	Nappa Leather	\$3,850	\$2,400
	(In combination with ZPP)	\$2,400	
	(Requires 456 on indicated models)	(req'd)	(req'd
NAB4	Sand Beige Nappa Leather	\$3,850	\$2,400

\$2,400

\$2,400

\$3,850

\$3,850

# BMW of North America, LLC 2011 Model Year Suggested Retail Price

### Effective February 9, 2010

		X5	X5
U.S. N	lodels	xDrive35d	xDrive50i
Packa	ges		
ZAP	Sport Activity Package 2LE 20" wheels w/performance tires (upgrade)	\$2,200 +\$950	\$2,200
	2LM 20" wheels w/performance tires (upgrade)		+\$950
ZCW	Cold Weather Package (In combination with ZMP)	\$900	\$900 \$750
ZMP	M Sport Package 2NY 20" wheels performance tires (upgrade) (Requires 508 on indicated models)	NA	\$6,500 +\$950 (req'd)
ZPP	Premium Package	\$3,400	\$2,200
ZPS	Premium Sound Package	\$1,800	\$1,800
ZRC	Rear Climate Package	\$900	\$900
ZTP	Technology Package (Requires ZPP on indicated models)	\$3,100 (req'd)	\$3,100 (req'd)
Priori	y 1 Packages		
ZAV	Active ventilated seat package (Requires ZCW or 494 on indicated models)	\$2,100 (req'd)	\$2,100 (req'd)

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

## Other Charges

Destination & Handling \$875 \$875

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		X5 xDrive35d	X5 xDrive50i	Retail Price
ZAP	Sport Activity Package 255 Sports leather steering wheel	Х		\$2,200
	<ul> <li>2LK 19" Y-Spoke Alloy Wheels (Style 335) with all-season tires</li> <li>or 2LE 20" Light-alloy wheels Y-Spoke (style 214) with mixed run-flat performance tires (20x10.0, 275/40 R20 front and 20x11.0, 315/35 R20 rear)</li> <li>481 Sport seats</li> <li>760 Shadowline exterior trim</li> <li>775 Anthracite headliner</li> </ul>	x		+ \$950
	Sport Activity Package 255 Sports leather steering wheel		x	\$2,200
	2LK 19" Y-Spoke Alloy Wheels (Style 335) with all-season tires or 2LM 20" Y-Spoke wheels (Style 336) with performance tires 481 Sport seats 760 Shadowline exterior trim 775 Anthracite headliner		х	+ \$950
ZCW	Cold Weather Package         248       Heated Steering Wheel         494       Heated front seats         502       Retractable headlight washers	x	x	\$900
	In combination with ZMP		x	\$750
ZMP	M Sport Package 2M5 19" Light-Alloy wheels (Style 223M) withperformance tires		х	\$6,500
	or 2NY 20" Light-Alloy Double-Spoke (Style 333M) with performance tires         2VA Adaptive Drive         3MA BMW Individual roof rails Aluminium         481 Sport seats         710 M steering wheel         760 Shadowline exterior trim         775 Anthracite headliner         7M5 M exterior parts in body color         840 Increased top speed limiter		x	+ \$950
	(Requires 508 on indicated models )		(req'd)	
ZPP	Premium Package         245       Power adjustable steering column         316       Power tailgate         319       Universal garage-door opener         430       Auto-dimming interior and exterior mirrors         488       Lumbar support         493       Storage package         4NA       Digital compass mirror         563       Ambiance lighting         639       BMW Assist with Bluetooth         LU       Nevada Leather	x		\$3,400
	Premium Package         316       Power tailgate         319       Universal garage-door opener         430       Auto-dimming interior and exterior mirrors         488       Lumbar support         493       Storage package         4NA       Digital compass mirror         563       Ambiance lighting         639       BMW Assist with Bluetooth		x	\$2,200
ZPS	Premium Sound Package 655 Satellite radio with 1 year subscription 677 Premium hi-fi system 6FL iPod and USB adapter	x	x	\$1,800
ZRC	Rear Climate Package         417 Rear manual side window shades         4NB 4-zone automatic climate control         761 Privacy glass	x	x	\$900

# BMW of North America, LLC 2011 Model Year Package Overview

# Effective February 9, 2010

		X5 xDrive35d	X5 xDrive50i	Retail Price
ZTP	Technology Package	х	х	\$3,100
	3AH Rear View Camera with Top View			
	508 Park Distance Control			
	609 Navigation system			
	615 Online Information Services			
	620 Voice-command			
	6UH Real Time Traffic Information			
	(Requires ZPP on indicated models )	(req'd)	(req'd)	

# BMW of North America, LLC 2011 Model Year Package Overview

Priority 1 Package Overview					
		X5 xDrive35d	X5 xDrive50i	Retail Price	
ZAV	Active ventilated seat package (Priority 1) 451 Active seat for driver 453 Front ventilated seats 456 Multi-contour seats LV Perforated Nevada Leather	p1	p1	\$2,100	
	(Requires ZCW or 494 on indicated models )	(req'd)	(req'd)		