

BMW of North America, LLC
2011 Model Year
Confidential Wholesale Price

Effective February 9, 2010

		X5 xDrive35d	X5 xDrive50i
U.S. Models			
Base Price U.S.A. Port of Entry*		\$47,195	\$53,730
Base Price Euro Delivery Munich Pick Up		NA	NA
Base Price Diplomatic U.S.A. Port of Entry		\$44,835	\$51,040
Training Service Fee (Excludes Euro Delivery)		\$200	\$200
Options			
300	Space-saver spare	\$135	\$135
322	Comfort Access keyless entry	\$910	\$910
328	Running boards	\$275	\$275
386	Roof rails	\$90	\$90
4AD	Brushed Aluminum trim	NA	NC
4AZ	Dark Bamboo wood trim	NC	NC
4BP	Light Poplar Wood trim	NC	NC
4UB	3rd row seat	\$1,545	\$1,545
5DK	Side-view camera (Requires ZTP on indicated models)	\$275 (req'd)	\$275 (req'd)
610	Head-up Display (Requires 609 or ZTP on indicated models)	\$1,185 (req'd)	\$1,185 (req'd)
639	BMW Assist with Bluetooth (Included in package)	\$685 ZPP	\$685 ZPP
655	Satellite radio with 1 year subscription (Included in package)	\$320 ZPS	\$320 ZPS
6FF	Rear seat entertainment	\$1,545	\$1,545
6FL	iPod and USB adapter (Included in package)	\$365 ZPS	\$365 ZPS
6NF	Smartphone Integration (Requires 6FL or ZPS on indicated models)	\$135 (req'd)	\$135 (req'd)
Priority 1 Options			
217	Active Steering		\$1,410
2VA	Adaptive Drive (Included in package)	\$3,185	\$3,185 ZMP
456	Multi-contour seats (In combination with ZAP) (In combination with ZMP) (Included in package)	\$1,185 \$820 ZAV	\$1,185 \$820 ZAV
494	Heated front seats (Included in package)	\$455 ZCW	\$455 ZCW
496	Heated rear seats	\$320	\$320
4M5	Nappa Leather Dashboard and Center Console (In combination with Nappa Leather)	\$1,730 NC	\$1,730 NC
508	Park Distance Control (Included in package)	\$685 ZTP	\$685 ZTP
5AC	Automatic high beams (Requires ZPP on indicated models)	\$230 (req'd)	\$230 (req'd)
5AD	Lane Departure Warning (Requires ZAP on indicated models) (Requires ZAP or ZMP on indicated models)	\$865 (req'd)	\$865 (req'd)
5DF	Active Cruise Control		\$2,185
609	Navigation system (Included in package) (Requires ZPP or 639 on indicated models)	\$1,730 ZTP (req'd)	\$1,730 ZTP (req'd)
Colors			
Non-Metallic paint		STD	STD
Metallic paint		NC	NC
Priority 1 Colors			
A76	Deep Sea Blue Metallic paint	NC	NC
A82	Vermilion Red Metallic paint	NC	NC
Upholsteries			
KC	Leatherette	STD	NA
LU	Nevada Leather (Included in package)	\$1,320 ZPP	STD
Priority 1 Upholsteries			
LUF1	Tobacco Nevada Leather	\$1,320	NC
LV	Perforated Nevada Leather (Included in package) (Requires ZAV on indicated models)	\$1,320 ZAV (req'd)	NC ZAV (req'd)
LVB4	Sand Beige Perforated Nevada Leather	\$1,320	NC
LVSW	Black Perforated Nevada Leather	\$1,320	NC
NA	Nappa Leather (In combination with ZPP) (Requires 456 on indicated models)	\$3,505 \$2,185 (req'd)	\$2,185 (req'd)
NAB4	Sand Beige Nappa Leather	\$3,505	\$2,185
NASW	Black Nappa Leather	\$3,505	\$2,185

BMW of North America, LLC
2011 Model Year
Confidential Wholesale Price

Effective February 9, 2010

U.S. Models		X5 xDrive35d	X5 xDrive50i
Packages			
ZAP	Sport Activity Package 2LE 20" wheels w/performance tires (upgrade)	\$2,000 +\$865	\$2,000
ZCW	Cold Weather Package (In combination with ZMP)	\$820	\$820 \$685
ZMP	M Sport Package (Requires 508 on indicated models)	NA	\$5,915 (req'd)
ZPP	Premium Package	\$3,095	\$2,000
ZPS	Premium Sound Package	\$1,640	\$1,640
ZRC	Rear Climate Package	\$820	\$820
ZTP	Technology Package (Requires ZPP on indicated models)	\$2,550 (req'd)	\$2,550 (req'd)
Priority 1 Packages			
ZAV	Active ventilated seat package (Requires ZCW or 494 on indicated models)	\$1,910 (req'd)	\$1,910 (req'd)
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
Other Charges			
Destination & Handling		\$875	\$875

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

BMW of North America, LLC
2011 Model Year
Suggested Retail Price

Effective February 9, 2010

U.S. Models	X5 xDrive35d	X5 xDrive50i
Base Price U.S.A. Port of Entry*	\$51,300	\$58,400
Base Price Euro Delivery Munich Pick Up	NA	NA
Base Price Diplomatic U.S.A. Port of Entry	\$48,735	\$55,480

Options

300	Space-saver spare	\$150	\$150
322	Comfort Access keyless entry	\$1,000	\$1,000
328	Running boards	\$300	\$300
386	Roof rails	\$100	\$100
4AD	Brushed Aluminum trim	NA	NC
4AZ	Dark Bamboo wood trim	NC	NC
4BP	Light Poplar Wood trim	NC	NC
4UB	3rd row seat	\$1,700	\$1,700
5DK	Side-view camera (Requires ZTP on indicated models)	\$300 (req'd)	\$300 (req'd)
610	Head-up Display (Requires 609 or ZTP on indicated models)	\$1,300 (req'd)	\$1,300 (req'd)
639	BMW Assist with Bluetooth (Included in package)	\$750 ZPP	\$750 ZPP
655	Satellite radio with 1 year subscription (Included in package)	\$350 ZPS	\$350 ZPS
6FF	Rear seat entertainment	\$1,700	\$1,700
6FL	iPod and USB adapter (Included in package)	\$400 ZPS	\$400 ZPS
6NF	Smartphone Integration (Requires 6FL or ZPS on indicated models)	\$150 (req'd)	\$150 (req'd)

Priority 1 Options

217	Active Steering		\$1,550
2VA	Adaptive Drive (Included in package)	\$3,500	\$3,500 ZMP
456	Multi-contour seats (In combination with ZAP) (In combination with ZMP) (Included in package)	\$1,300 \$900 ZAV	\$1,300 \$900 \$900 ZAV
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW
496	Heated rear seats	\$350	\$350
4M5	Nappa Leather Dashboard and Center Console (In combination with Nappa Leather)	\$1,900 NC	\$1,900 NC
508	Park Distance Control (Included in package)	\$750 ZTP	\$750 ZTP
5AC	Automatic high beams (Requires ZPP on indicated models)	\$250 (req'd)	\$250 (req'd)
5AD	Lane Departure Warning (Requires ZAP on indicated models) (Requires ZAP or ZMP on indicated models)	\$950 (req'd)	\$950 (req'd)
5DF	Active Cruise Control		\$2,400
609	Navigation system (Included in package) (Requires ZPP or 639 on indicated models)	\$1,900 ZTP (req'd)	\$1,900 ZTP (req'd)

Colors

Non-Metallic paint	STD	STD
Metallic paint	NC	NC

Priority 1 Colors

A76	Deep Sea Blue Metallic paint	NC	NC
A82	Vermilion Red Metallic paint	NC	NC

Upholsteries

KC	Leatherette	STD	NA
LU	Nevada Leather (Included in package)	\$1,450 ZPP	STD

Priority 1 Upholsteries

LUF1	Tobacco Nevada Leather	\$1,450	NC
LV	Perforated Nevada Leather (Included in package) (Requires ZAV on indicated models)	\$1,450 ZAV (req'd)	NC ZAV (req'd)
LVB4	Sand Beige Perforated Nevada Leather	\$1,450	NC
LVSW	Black Perforated Nevada Leather	\$1,450	NC
NA	Nappa Leather (In combination with ZPP) (Requires 456 on indicated models)	\$3,850 \$2,400 (req'd)	\$2,400 (req'd)
NAB4	Sand Beige Nappa Leather	\$3,850	\$2,400
NASW	Black Nappa Leather	\$3,850	\$2,400

BMW of North America, LLC
2011 Model Year
Suggested Retail Price

Effective February 9, 2010

U.S. Models		X5 xDrive35d	X5 xDrive50i
Packages			
ZAP	Sport Activity Package <i>2LE 20" wheels w/performance tires (upgrade)</i>	\$2,200 +\$950	\$2,200
ZCW	Cold Weather Package <i>(In combination with ZMP)</i>	\$900	\$900 \$750
ZMP	M Sport Package <i>(Requires 508 on indicated models)</i>	NA	\$6,500 (req'd)
ZPP	Premium Package	\$3,400	\$2,200
ZPS	Premium Sound Package	\$1,800	\$1,800
ZRC	Rear Climate Package	\$900	\$900
ZTP	Technology Package <i>(Requires ZPP on indicated models)</i>	\$2,800 (req'd)	\$2,800 (req'd)
Priority 1 Packages			
ZAV	Active ventilated seat package <i>(Requires ZCW or 494 on indicated models)</i>	\$2,100 (req'd)	\$2,100 (req'd)
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
Other Charges			
Destination & Handling		\$875	\$875

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

		X5 xDrive35d	X5 xDrive50i	Retail Price
ZAP	Sport Activity Package 255 Sports leather steering wheel 2LK 19" Y-Spoke Alloy Wheels (Style 335) with all-season tires or 2LE 20" Light-alloy wheels Y-Spoke (style 214) with mixed run-flat performance tires (20x10.0, 275/40 R20 front and 20x11.0, 315/35 R20 rear) 481 Sport seats 760 Shadowline exterior trim 775 Anthracite headliner	x		\$2,200
	Sport Activity Package 255 Sports leather steering wheel 2LK 19" Y-Spoke Alloy Wheels (Style 335) with all-season tires or 2LM 20" Y-Spoke wheels (Style 336) with performance tires 481 Sport seats 760 Shadowline exterior trim 775 Anthracite headliner	x		+ \$950
ZCW	Cold Weather Package 248 Heated Steering Wheel 494 Heated front seats 502 Retractable headlight washers	x	x	\$900
	In combination with ZMP		x	\$750
ZMP	M Sport Package 2M5 19" Light-Alloy wheels (Style 223M) with performance tires or 2NY 20" Light-Alloy Double-Spoke (Style 333M) with performance tires 2VA Adaptive Drive 3MA BMW Individual roof rails Aluminium 481 Sport seats 710 M steering wheel 760 Shadowline exterior trim 775 Anthracite headliner 7M5 M exterior parts in body color 840 Increased top speed limiter (Requires 508 on indicated models)		x (req'd)	\$6,500
ZPP	Premium Package 245 Power adjustable steering column 316 Power tailgate 319 Universal garage-door opener 430 Auto-dimming interior and exterior mirrors 488 Lumbar support 493 Storage package 4NA Digital compass mirror 563 Ambiance lighting 639 BMW Assist with Bluetooth LU Nevada Leather	x		\$3,400
	Premium Package 316 Power tailgate 319 Universal garage-door opener 430 Auto-dimming interior and exterior mirrors 488 Lumbar support 493 Storage package 4NA Digital compass mirror 563 Ambiance lighting 639 BMW Assist with Bluetooth		x	\$2,200
ZPS	Premium Sound Package 655 Satellite radio with 1 year subscription 677 Premium hi-fi system 6FL iPod and USB adapter	x	x	\$1,800
ZRC	Rear Climate Package 417 Rear manual side window shades 4NB 4-zone automatic climate control 761 Privacy glass	x	x	\$900

Released:02/22/2010

		X5 xDrive35d	X5 xDrive50i	Retail Price
ZAV	Active ventilated seat package (Priority 1) 451 Active seat for driver 453 Front ventilated seats 456 Multi-contour seats LV Perforated Nevada Leather (Requires ZCW or 494 on indicated models)	p1 (req'd)	p1 (req'd)	\$2,100